

# TIMOTHY FORRESTER

## MULTIMEDIA ★ EXPERT ★

916.429.5150

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WWW.TIMJIM.COM



### OBJECTIVE

To grow my professional career by learning new skills and job knowledge while applying my current experience and skill set to better the organization I work for and those whom I work with.



### EXECUTIVE SUMMARY

A seasoned multimedia specialist with a diverse skill set in graphic design, web, email marketing, photography, videography, and audio with the knowledge to take projects to the next level. A Track record of award winning work with great attention to detail and a diverse technical background with the ability to learn new skills and software applications quickly.

Hello!



### COMPUTER/ SOFTWARE PROFICIENCY



#### Software

- **Adobe Creative Suite**  
*InDesign, Photoshop, Illustrator, Audition, Flash, After Effects, Premiere, Fireworks*
- **Microsoft Office**  
*Word, PowerPoint, Excel, Outlook*



#### Programming Languages

- HTML
- CSS



#### Operating Systems

- Windows
- Mac OSX
- iOS
- Android



#### Website Content Management & Email Systems

- Wordpress
- Emma
- Constant Contact
- Mail Chimp



#### Additional Skills

- Photography
- Videography
- Audio Recording/Editing
- Vendor Relations
- Customer Support
- Communication & Training



### AWARDS

- 2014 W3 Silver Award - ABCprjournal.com
- 2013 Internet Advertising Competition (IAC) Best Healthcare Electronic Newsletter
- 2012 Communicator Award for Distinction Consumer Print Advertising Campaign
- 2012 Communicator Award for Distinction Consumer Print Advertisements



## WORK EXPERIENCE

Feb. 2015 – Current

### **Internet Marketing Specialist - Always Best Care Senior Services**

Works closely with VP of Marketing, SEO Vendors, and Social Media Analyst to manage all corporate website properties and greater than 100 franchisee microsites. Provides workflow and setup of multimedia campaigns for local and national digital marketing. Provides bulk email support, design, and delivery for the entire franchise system's email marketing efforts. Produces videos for marketing, information and training; including studio setup, filming, teleprompter operation, and editing to produce final product. Provides photography of executive and franchisee headshots as well as corporate conferences and events. Provides audio recording and editing for marketing, internal communication, and training purposes.

Feb. 2012 – Feb. 2015

### **Graphic Designer - Always Best Care Senior Services**

Works closely with VP of Marketing and Internet Marketing Manager to support the multimedia needs of a global franchise system including print, digital, video, audio, and photography. Provides software, email marketing, and website support and training for the entire franchise system. Produces videos for marketing, information and training; including studio setup, filming, teleprompter operation, and editing to produce final product. Provides photography of executive and franchisee headshots as well as corporate conferences and events. Provides audio recording and editing for marketing, internal communication, and training purposes.

Feb. 2007 - May 2011

### **Graphic Designer / Video Specialist - Roni Deutch Tax Center**

Worked in tandem with VP of Marketing to create corporate identity, marketing materials to support franchise system of over 65 tax centers and provided creative elements for the largest tax resolution company in the nation. Headed creative efforts for annual national convention. Recorded and mixed audio for multi-media advertisements and pod casts. Shot and edited video for YouTube, and provided portrait photography for web properties and major marketing campaigns.

Feb. 2004 - Feb. 2007

### **Desktop Support Specialist - Law Offices of Roni Deutch**

Software and hardware support and troubleshooting, developing technical documentation for computer equipment, managing user accounts and permissions with active directory, Cisco IP phone configuration, New hardware deployment.



## EDUCATION & TRAINING

2002 - 2003 Graphic Arts ROP Program - Mira Loma High School

2003 - 2005 Graphic Design / General Education - American River College

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